



# CODE OF CONDUCT FOR COACHES

OUR MISSION: A safe, inclusive and respectful environment for every child (player)



Child  
Safety — is a Priority



Respect  
without Discrimination



Integrity  
& Professionalism



Protection  
of Child Interests



Right to be  
Heard

## ✓ THE COACH MUST

- ✓ Treat every player with respect
- ✓ Ensure a safe training environment
- ✓ Report signs of violence, bullying, or discrimination
- ✓ Use safe and appropriate coaching methods
- ✓ Maintain positive discipline without humiliation
- ✓ Observe professional boundaries
- ✓ Complete Safeguarding & Child Protection training

## ✗ THE COACH MUST NOT

- ✗ Use physical punishment
- ✗ Humiliate, insult or intimidate a child (player)
- ✗ Use discriminatory language
- ✗ Enter into romantic relationships with players/students
- ✗ Be under the influence while on duty
- ✗ Ignore reports from children (players) about abuse
- ✗ Communicate with children (players) via personal social media
- ✗ Be alone with a child (player) without necessity

## IF a child (player) SEEKS HELP

1

Stay calm

2

Listen to  
the player

3

Don't judge  
or blame

4

Document  
the information

5

Report to  
Safeguarding Officer

6

Follow the  
KFF Procedure

## WHAT TO DO IF...

### ? A child reported grievances within the team

- Listen → Document → Report to Safeguarding Officer

### ? A child was left alone after training

- Notify the administrator and parents; act per the procedure

### ? A parent is aggressive in front of children

- Stay calm, discuss privately and respectfully

### ? Witnessed abuse in another team

- Immediately report to the supervisor and KFF Safeguarding Officer